

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 42.639566 Longitude: -83.128685

Hampton Village Centre Rochester Hills, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	34,260	125,269	609,757
	Population Est 25Q1	34,175	125,082	609,606
	Population Est 24Q4	33,968	124,286	607,933
	Population Est 24Q3	34,019	123,887	606,272
	Population Est 24Q2	33,900	123,480	604,809
	Population Est 24Q1	33,719	123,261	603,837
	Population Est 23Q4	33,612	122,905	601,926
	Population Est 23Q3	33,487	122,358	599,252
	Population Est 23Q2	33,467	122,191	598,466
	Population Fcst	35,679	130,674	630,959
	2010 Census Population	31,266	114,334	561,370
	2000 Census Population	29,408	106,727	546,260
	1990 Census Population	25,083	88,935	495,370
	Current Year Daytime Population	35,513	128,840	780,822
	Average Seasonal Population	138	588	3,486
	Historical Annual Growth, 1990 – 2000	1.60%	1.84%	0.98%
	Historical Annual Growth, 2000 – 2010	0.61%	0.69%	0.27%
	Estimated Annual Growth, 2010 – CY	0.63%	0.63%	0.57%
	Projected Annual Growth, CY to Y5	0.81%	0.85%	0.69%
	Group Qtrs Est	449	1,126	7,173
Transient Est Average Last 4 Qtrs	418	2,438	29,164	
Households	Current Year Estimated Households	13,541	50,495	245,282
	Households Est 25Q1	13,498	50,397	245,103
	Households Est 24Q4	13,418	50,099	244,461
	Households Est 24Q3	13,462	49,965	243,767
	Households Est 24Q2	13,412	49,803	243,098
	Households Est 24Q1	13,315	49,712	242,808
	Households Est 23Q4	13,272	49,564	242,060
	Households Est 23Q3	13,221	49,339	240,948
	Households Est 23Q2	13,215	49,269	240,644
	Households Fcst	14,117	52,690	253,969
	2010 Census Households	12,317	45,445	221,908
	2000 Census Households	11,480	41,536	210,631
	1990 Census Households	9,427	33,332	180,646
	Historical Annual Growth, 1990 – 2000	1.99%	2.22%	1.55%
	Historical Annual Growth, 2000 – 2010	0.71%	0.90%	0.52%
	Estimated Annual Growth, 2010 – CY	0.66%	0.73%	0.69%
	Projected Annual Growth, CY to Y5	0.84%	0.85%	0.70%
	Population per Household	2.50	2.46	2.46

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Hampton Village Centre Rochester Hills, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	4.1%	4.2%	3.2%
	HH Income \$250,000 to \$499,999	4.9%	5.0%	3.9%
	HH Income \$200,000 to \$249,999	11.4%	11.8%	9.1%
	HH Income \$175,000 to \$199,999	7.0%	6.8%	5.5%
	HH Income \$150,000 to \$174,999	9.9%	8.5%	7.5%
	HH Income \$100,000 to 149,999	22.8%	19.4%	19.8%
	HH Income \$75,000 to 99,999	12.1%	12.7%	12.7%
	HH Income \$50,000 to 74,999	12.5%	13.1%	13.9%
	HH Income \$35,000 to 49,999	7.2%	6.8%	8.7%
	HH Income \$25,000 to 34,999	2.7%	4.3%	5.5%
	HH Income \$15,000 to 24,999	2.8%	3.6%	4.6%
	HH Income \$0 to 14,999	2.6%	3.9%	5.6%
	Average Household Income	\$144,680	\$144,981	\$127,651
	Median Household Income	\$120,717	\$113,291	\$97,594
	Per Capita Income	\$57,715	\$58,748	\$51,676
	Average Disposable Income	\$111,545	\$108,380	\$96,634
	Median Disposable Income	\$100,193	\$94,014	\$82,098
	Discretionary HH Income Over \$150,000	17.0%	17.1%	12.5%
	Discretionary HH Income \$125,000 to \$149,999	9.7%	9.7%	7.4%
	Discretionary HH Income \$100,000 to \$124,999	13.3%	11.1%	9.7%
	Discretionary HH Income \$75,000 to \$99,999	15.6%	13.4%	13.4%
	Discretionary HH Income \$50,000 to \$74,999	17.9%	17.3%	17.8%
	Discretionary HH Income \$25,000 to \$49,999	17.5%	18.8%	20.8%
	Discretionary HH Income Under \$25,000	8.9%	12.6%	18.3%
	Average Discretionary HH Income	\$90,343	\$86,625	\$75,519
	Median Discretionary HH Income	\$82,963	\$77,512	\$65,612
	Householder White – Count	9,887	38,789	179,737
	Median HH Income	\$110,219	\$106,590	\$99,464
	Average HH Income	\$113,528	\$112,278	\$105,980
	Householder Black or African-American – Count	374	1,430	21,019
	Median HH Income	\$125,551	\$81,148	\$57,546
	Average HH Income	\$120,549	\$92,842	\$70,803
	Householder Hispanic – Count	524	1,753	10,461
	Median HH Income	\$131,380	\$112,876	\$87,917
Average HH Income	\$128,044	\$113,597	\$95,269	
Householder Asian or Pacific Islander – Count	1,913	5,774	20,279	
Median HH Income	\$148,702	\$160,165	\$143,322	
Average HH Income	\$144,763	\$143,048	\$133,099	
Householder Other or Pacific Islander – Count	843	2,749	13,786	
Median HH Income	\$137,476	\$117,735	\$96,094	
Average HH Income	\$132,609	\$117,482	\$101,075	

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Gender	Male Population	16,876	61,489	298,236
	Female Population	17,384	63,780	311,522
Total Population by Age	Count of Pop 0 to 4 years	1,794	6,333	32,010
	Count of Pop 0 to 7 years	2,709	9,127	45,382
	Count of Pop 5 - 13	3,601	12,050	58,358
	Count of Pop 14 - 18	1,686	6,008	29,357
	Count of Pop 19 - 22	1,665	6,227	30,166
	Count of Pop 22 - 25	1,219	4,722	22,682
	Count of Pop 25 - 29	1,858	7,128	36,576
	Count of Pop 30 - 34	2,296	8,272	41,829
	Count of Pop 35 - 39	2,484	7,903	40,293
	Count of Pop 40 - 44	2,483	8,127	37,518
	Count of Pop 45 - 59	6,509	23,706	113,083
	Count of Pop 60 - 74	5,915	23,462	112,875
	Count of Pop 75 - 84	2,000	8,342	41,074
	Count of Pop 85+	750	2,988	13,935
	% of Pop 0 to 4 years	5.2%	5.1%	5.2%
	% of Pop 0 to 7 years	7.9%	7.3%	7.4%
	% of Pop 5 - 13	10.5%	9.6%	9.6%
	% of Pop 14 - 18	4.9%	4.8%	4.8%
	% of Pop 19 - 22	4.9%	5.0%	4.9%
	% of Pop 22 - 25	3.6%	3.8%	3.7%
	% of Pop 25 - 29	5.4%	5.7%	6.0%
	% of Pop 30 - 34	6.7%	6.6%	6.9%
	% of Pop 35 - 39	7.3%	6.3%	6.6%
	% of Pop 40 - 44	7.2%	6.5%	6.2%
	% of Pop 45 - 59	19.0%	18.9%	18.5%
	% of Pop 60 - 74	17.3%	18.7%	18.5%
	% of Pop 75 - 84	5.8%	6.7%	6.7%
	% of Pop 85+	2.2%	2.4%	2.3%
Median Age	41.1	42.5	41.8	
Average Age	41.3	42.4	42.2	
Male Population by Age	% of Pop 0 to 4 years	5.4%	5.3%	5.5%
	% of Pop 5 - 13	11.0%	10.1%	10.0%
	% of Pop 14 - 18	5.0%	4.9%	5.0%
	% of Pop 19 - 22	5.0%	5.1%	5.1%
	% of Pop 22 - 25	3.7%	3.9%	3.9%
	% of Pop 25 - 29	5.7%	6.0%	6.3%
	% of Pop 30 - 34	7.3%	7.1%	7.2%
	% of Pop 35 - 39	7.4%	6.5%	6.9%
	% of Pop 40 - 44	7.6%	6.7%	6.3%
	% of Pop 45 - 59	18.9%	18.8%	18.5%
	% of Pop 75 - 84	5.0%	5.8%	5.9%
	% of Pop 60 - 74	16.6%	18.0%	17.8%
	% of Pop 85+	1.3%	1.6%	1.6%
	Median Age	39.7	40.7	40.1
Average Age	40.0	41.1	40.9	

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	% of Pop 0 to 4 years	5.0%	4.8%	5.0%
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	% of Pop 35 - 39	7.1%	6.1%	6.3%
	% of Pop 40 - 44	6.9%	6.3%	6.0%
	% of Pop 45 - 59	19.1%	19.1%	18.6%
	% of Pop 60 - 74	17.9%	19.4%	19.2%
	% of Pop 75 - 84	6.6%	7.5%	7.5%
	% of Pop 85+	3.0%	3.2%	3.0%
	Median Age	42.5	44.3	43.6
Average Age	42.6	43.7	43.4	
Race	Count of White	23,293	91,832	437,293
	Count of Black or African-American	1,570	5,305	56,798
	Count of Asian or Pacific Islander	6,579	18,197	63,411
	Count of Other races	2,817	9,936	52,255
	White	68.0%	73.3%	71.7%
	Black or African American	4.6%	4.2%	9.3%
	Asian	19.2%	14.5%	10.4%
	Other Races	8.2%	7.9%	8.6%
Language Spoken	Speak English at Home	72.2%	75.1%	76.3%
	Speak Spanish at Home	3.1%	2.8%	3.5%
	Speak French or French Creole at Home	0.7%	0.4%	0.2%
	Speak German at Home	0.8%	0.6%	0.5%
	Speak Other Indo-European Languages at Home	10.1%	8.1%	6.3%
	Speak Russian and Other Slavic Languages at Home	1.0%	1.9%	1.8%
	Speak Chinese at Home	2.5%	2.7%	1.7%
	Speak Korean at Home	1.8%	1.3%	0.7%
	Speak Vietnamese at Home	0.7%	0.3%	0.3%
	Speak Other Asian Languages at Home	3.2%	2.6%	2.2%
	Speak Tagalog and Other Pacific Languages at Home	0.5%	0.3%	0.5%
	Speak Other Language at Home	3.4%	3.9%	5.9%
Hispanic	Hispanic Population	1,379	5,399	33,241
	Hispanic Population Percent	4.0%	4.3%	5.5%
	Mexican	74.4%	66.1%	63.9%
	Puerto Rican	5.8%	7.9%	14.5%
	Cuban	0.8%	1.4%	1.7%
	Dominican	0.0%	0.0%	0.6%
	Central American	1.5%	2.8%	5.4%
	South American	5.4%	11.9%	6.6%
	Other Hispanic	12.0%	9.8%	7.3%
	2000 Hispanic Population Percent	2%	2%	3%
	1990 Hispanic Population Percent	2%	1%	2%

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Ancestry	American (percent of total population)	2.5%	2.3%	2.4%
	American	2.2%	2.1%	2.2%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	17.3%	13.4%	9.2%
	Chinese	2.9%	2.9%	1.9%
	Japanese	0.5%	0.4%	0.2%
	Korean	2.4%	1.6%	1.0%
	South Central Asian (ie. Indian)	10.9%	7.9%	5.5%
	South East Asian (ie. Vietnamese)	0.4%	0.3%	0.3%
	Other Asian	0.2%	0.2%	0.3%
	European (percent of total population)	37.4%	42.1%	40.9%
	British	5.4%	5.8%	4.9%
	Dutch	0.5%	0.6%	0.6%
	French	1.4%	1.9%	1.8%
	German	8.3%	9.3%	8.6%
	Italian	4.4%	5.0%	5.3%
	Polish	5.3%	5.8%	6.3%
	Scandinavian	1.5%	1.6%	1.2%
	Scotch/Irish	5.8%	6.5%	6.2%
Other European (ie. Greek/Russian)	5.0%	5.5%	5.9%	
Middle Eastern	3.2%	3.5%	4.6%	
Other Ancestry	15.9%	14.5%	13.0%	
Unclassified Ancestry	12.4%	13.2%	13.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	24,294	89,928	437,184
	Elementary (0 to 8)	1.9%	2.2%	3.4%
	Some High School (9 to 11)	1.9%	2.8%	4.3%
	High School Graduate (12)	15.8%	16.0%	20.7%
	Some College (13 to 16)	13.1%	15.6%	17.8%
	Associates Degree Only	8.6%	8.7%	8.5%
	Bachelors Degree Only	31.5%	29.7%	26.0%
	Graduate Degree	27.4%	25.1%	19.4%
	% College (4+)	58.8%	54.8%	45.4%
Household Type	Total Households – count	13,541	50,495	245,282
	One Person HHs – count	3,704	14,436	72,856
	Family HHs – count	9,170	33,507	157,116
	Married Couple – count	7,636	27,638	121,464
	w/own children – count	3,076	11,104	48,674
	w/out own children – count	4,559	16,534	72,790
	Male Householder – count	598	2,021	11,573
	Female Householder – count	937	3,848	24,078
	Non-Family Households – count	667	2,552	15,310
	1 Person Household	27.4%	28.6%	29.7%
	2 Person Household	32.2%	32.7%	32.2%
	3 Person Household	16.7%	15.8%	15.3%
	4 Person Household	16.0%	14.6%	13.8%
	5 Person Household	5.4%	5.6%	5.9%
6 Person Household	1.7%	1.8%	2.1%	
7+ Person Household	0.7%	0.8%	1.0%	
% Households With Children	28.2%	26.9%	26.1%	

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Housing	Total Housing Units	14,242	53,044	257,767
	Owner Occupied Percent	66.8%	68.0%	67.0%
	Renter Occupied Percent	28.3%	27.2%	28.2%
	Vacant Housing Percent	4.9%	4.8%	4.8%
	Total Housing Units (Census 2000)	11,928	43,324	219,348
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.1%	2.5%	3.0%
	Property Value \$750,000 to \$999,999	9.3%	10.0%	7.8%
	Property Value \$500,000 to \$749,999	28.2%	27.7%	17.8%
	Property Value \$400,000 to \$499,999	18.0%	17.5%	14.7%
	Property Value \$300,000, to \$399,999	18.4%	16.7%	20.5%
	Property Value \$200,000 to \$299,999	16.5%	14.2%	19.4%
	Property Value \$150,000 to \$199,999	4.3%	3.5%	4.9%
	Property Value \$100,000 to \$149,999	1.6%	1.8%	4.0%
	Property Value \$60,000 to \$99,999	0.9%	1.4%	2.4%
	Property Value \$40,000 to \$59,999	0.7%	0.9%	1.2%
	Property Value \$0 to \$39,999	0.8%	3.1%	3.2%
	Median Home Value	\$437,944	\$447,696	\$372,654
Wealth per Household	\$0 and under - percent	15.8%	15.9%	16.6%
	\$1 to \$4999 - percent	7.0%	7.2%	7.8%
	\$5k to \$9999 - percent	4.0%	4.0%	4.3%
	\$10k to \$24999 - percent	5.9%	6.0%	6.1%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.1%	10.2%	10.2%
	\$100k to \$249999 - percent	18.7%	18.6%	18.4%
	\$250k to \$499999 - percent	14.4%	14.3%	13.8%
	\$500k+ - percent	17.5%	17.1%	16.0%
	Median HH Wealth	\$104,351	\$100,862	\$91,603
	Avg HH Wealth	\$272,985	\$269,424	\$256,089
Economic Viability	Economic Viability Local	285	282	280
	Economic Viability Indexed	103	102	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	17,919	65,467	311,983
	Managerial/Executive	25.8%	24.0%	20.4%
	Professional Specialty	33.3%	33.1%	29.8%
	Healthcare Support	1.5%	1.7%	2.5%
	Sales	7.7%	8.9%	9.2%
	Office & Administrative Support	8.4%	7.9%	9.9%
	Protective Service	0.4%	1.0%	1.2%
	Food Preparation	3.9%	4.9%	4.8%
	Building Maintenance & Cleaning	3.1%	2.8%	2.6%
	Personal Care	3.2%	2.3%	2.3%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	4.6%	4.6%	5.4%
	Production & Transportation	8.0%	8.8%	11.7%
	Percent White Collar Workers	76.7%	75.6%	71.8%
	Percent Blue Collar Workers	23.3%	24.4%	28.2%

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	Agriculture/Mining/Construction	3.3%	3.9%	5.0%
	Manufacturing	26.7%	23.9%	22.2%
	Transportation	3.3%	3.4%	3.5%
	Information	1.9%	1.4%	1.2%
	Wholesale/Retail	11.0%	11.6%	12.2%
	Finance, Insurance, Real Estate	8.5%	8.1%	7.3%
	Professional Services	9.8%	10.0%	9.5%
	Management Services	0.2%	0.3%	0.2%
	Administrative/Waste Services	4.1%	3.6%	3.6%
	Educational Services	18.2%	19.6%	20.7%
	Entertainment Services	6.2%	8.1%	7.9%
	Other Professional Services	5.3%	4.1%	4.1%
	Public Administration	1.7%	2.0%	2.6%
Vehicles per HH	No Vehicles	3.5%	3.8%	5.8%
	1 Vehicle	37.5%	35.1%	35.6%
	2 Vehicles	38.6%	41.8%	40.0%
	3 or more vehicles	20.5%	19.3%	18.6%
	Average Number of Vehicles	1.84	1.85	1.79
Change	Births (last 12 months)	315	1,164	5,844
	Deaths (last 12 months)	309	1,267	6,101
	Migration (last 12 months)	375	1,949	5,439
Work place	Workplace Establishments	1,647	4,952	22,687
	Workplace Employees (FTE)	14,853	52,265	330,844